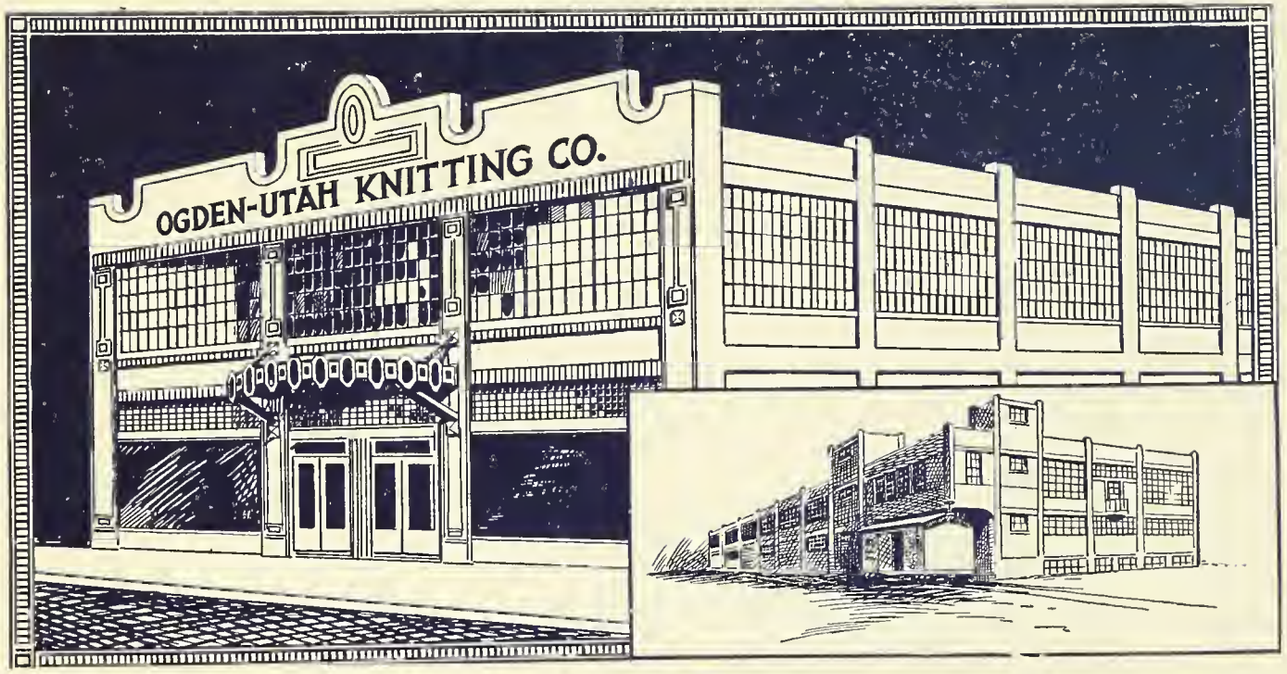
COMMERCIAL TRAVELERS CONVENTION

AND

UTAH'S STEEL DAY.

Sat. June. 9. 1923.

PROVO, UTAH.



Pencil sketch of two stories of our new day-light mill, completed June 1st; three floors and basement covering over 37,000 feet of floor space. The largest and finest mill of its kind in this inter-mountain country.

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Clayton Jenkins

Official Souvenir Program

Annual Outing and Grand Council Meeting

UNITED COMMERCIAL TRAVELERS

Provo, Utah
June 7, 8, 9
1923

PUBLISHED UNDER THE DIRECTION OF
PROVO COUNCIL NO. 428.

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WELCOME U. C. T. BOYS

HOTEL ROBERTS

PROVO, UTAH

HEADQUARTERS OF U. C. TRAVELERS

UPB

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R. B. VICKERS, Butte, 106

GRAND JUNIOR COUNSELLOR
F. L. WALTERS, Salt Lake City, 81

PAST GRAND COUNSELLOR
W. R. WILLIAMS, Salt Lake City, 81

GRAND SECRETARY
J. G. H. GRAVELEY, Boise, 313

GRAND TREASURER
WILLARD LUND, Pocatello, 239

GRAND CONDUCTOR
FRANK A. ROSE, Ogden, 248

GRAND PAGE
R. H. WISE, Billings, 363

GRAND SENTINEL
W. G. FISHER, Ogden, 248

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SPRINGVILLE CHERRIES, SPRINGVILLE CATSUP,

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FRONT——

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FINEST CANDIES,
THE BEST CIGARS

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TRAVELER

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BUTTER AND EGGS
Meats and Groceries, and
Delicatessen
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450 West Center Street
PROVO, UTAH

G. L. BECKER
Ogden

PROGRAM

of the Twentieth Annual Outing and Grand Council Meeting of United Commercial Travelers

1923

By special request Gus Becker of Ogden, famous rifle and trap shot, will give an exhibition of fancy rifle shooting. Mr. Becker is one of the best marksman of today, and is the man who represented Buffalo Bill in the Wild West Show. The shooting will be done with a .22 calibre Browning automatic rifle and a Winchester .44 calibre rifle. Small clay balls will be used as stationary targets and thrown into the air, the marksman standing on the ground and also shooting from a speeding automobile. Mayor Francis of Ogden has kindly consented to throw the first ball.

R. DEAN TWELVES
Executive Committee
Program

Thursday, June 7

9:00 A. M.—All meet at Hotel Roberts.

10:00 A. M.—Meeting of the Grand Council of Montana, Utah and Idaho, United Commercial Travelers of America at Elk Club Rooms Provo, Utah.

12:00 M.—Adjourn for luncheon.

1:30 P. M.—Grand Council reconvenes.

2:30 P. M.—All U. C. T. Ladies will be guests of Columbia Theatre.

7:00 P. M.—Banquet for all traveling men and their ladies at Hotel Roberts.

9:00 P. M.—Grand Ball, State Armory.

Friday, June 8

9:00 A. M.—Grand Council reconvenes.

12:15 P. M.—Grand Council and delegates will be special guests of Provo Rotary at Luncheon Hotel Roberts.

12:15 P. M.—Visiting ladies of Grand Council entertained at luncheon by Provo U. C. T. Ladies Committee.

2:00 P. M.—Grand Council reconvenes.

5:00—Sightseeing trip starting from Hotel Roberts.

8:00 P. M.—Opera "Erminie" at Columbia Theatre.

Saturday, June 9

10:00 A. M.—U. C. T. and Steel Day Parade, starting at fountain and parading through the principal business streets.

12:00 M.— Free Barbecue at Steel Plant Site.

3:30 P. M.—Timpanogos Baseball Park, Fancy Rifle Shooting by Mr. G. L. Becker of Ogden.

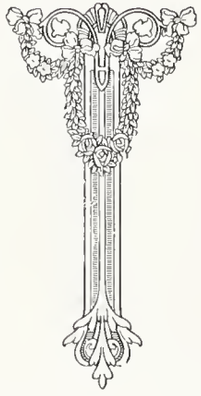
4:00 P. M.—Baseball Game, Ogden vs. Provo Timps. League game.

7:00 P. M.—Band Concert and Street Dancing in front of Fire Hall.

8:30 P. M.—U. C. T. Band Dance, State Armory and Mozart.

Northern Hotel

Ely, Nevada



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H. T. HANKS, Prop.

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Sample Rooms

Special Rates to U. C. T's.

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HOTEL BOOTHE

R. G. BOYD, Proprietor

BRIGHAM CITY, UTAH

LIKE STAYING AT HOME

Modern Rooms ::: Sample Rooms

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Commercial Headquarters

PROVO BIDS YOU WELCOME

By O. K. HANSEN, Mayor

PROVO is glad of the opportunity of entertaining the Commercial Travelers for your annual convention. We bid you welcome, and extend the hand of fellowship, knowing as we do that the benefits of your being here will be mutual. We are entirely willing to let the Missourian slogan be tested out here where we have the opportunity of "showing" you what we have. After doing this we will be satisfied with your verdict.

Nature has done much for our fair city. She blessed us with a wonderful location, surrounded on three sides by the towering peaks of the Wasatch, and edged in on the other side by one of the most beautiful fresh water lakes in the entire country. Our climate for the twelve months of the year can hardly be excelled. Neither extreme of heat or cold mars our comfort; but just sufficient change occurs to constantly stimulate us to activity. A climate such as this not only is desirable from a living standpoint, but is necessary for the development of our wonderful fruit and agricultural products, which rank first in all competitive exhibits.

We are proud of our clear, cool water supply which is gathered at the source of mountain springs, and is conducted through pipes to the homes of our citizens in the purest condition possible. Not only is the quality unsurpassed, but the quantity is sufficient to care for a substantial increase of population.

We have a very adequate sewer system and with the extensions already under way, coupled with those contemplated, our people will have the advantage of every sanitary convenience for their comfort and health. In fact, these physical necessities and conveniences are greatly responsible for the exceedingly low death rate registered here. We are exceptionally free from disease and contagion, and with our efficient health department epidemics are scarcely known among us.

While the physical advantages of any city are desirable, more than this is necessary to satisfy discriminating home-seekers. The soul of man must be taken care of, any we feel sure that our endowments in this line will meet the expectations of the most exacting. Our schools rank among the first, and for higher education the University within our borders offers exceptional opportunities.

Our churches are alive and diversified to the extent that most any desire for wholesome worship may be satisfied. Our amusements are clean and well regulated, and our natural nooks of retreat are always holding out alurements for those who love God's out-of-doors. Our community spirit is very commendable, all of our clubs, societies and organizations unite for the highest standards in their various activities.

While our modesty forbids us saying anything directly concerning our city government, we might suggest that politics have been eliminated therefrom. We are operating under the commission form of government which stands for business methods in all lines, and eliminates all political maneuvering from our activities. We feel that our city affairs are being handled in a very satisfactory way.

As to the industries and commercial concerns we have quite a number of them, and each brings something new for us, with an increased pay-roll. We are leaving this phase of our life to be explained more in detail by your convention committees.

May you feel at liberty in using our offices in any way you may desire, and may we be of service to you in making your visit profitable and pleasant.

EVERYTHING IN HARDWARE

Wholesale Exclusively

Greetings and Best Wishes
to our good friends
THE
UNITED COMMERCIAL TRAVELERS

The Salt Lake Hardware Co.

SALT LAKE CITY, UTAH

POCATELLO, IDAHO

"Hi-Heat Coal"

Mined by

Carbon Fuel Co.

Rains, Utah

L. F. RAINS, President

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Smoot Lumber Company

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PROVO, UTAH

E. S. HINCKLEY
Secretary

JOHN S. SMITH
President

ARTHUR N. TAYLOR
Vice-President

THE PROVO CHAMBER OF COMMERCE WELCOMES YOU

IT is a pleasure for the Provo Chamber of Commerce to join with the local officers of the United Commercial Travelers in extending the glad hand to all members and visitors to the Annual Convention of Commercial Travelers at Provo, June 7th, 8th, and 9th, 1923.

Prominent among the duties of a functioning Chamber of Commerce is the dissemination of good fellowship, the fostering of commercial and industrial enterprises, the development of civic and natural pride and loyalty and the education of all people to the advantages and opportunities which are at our very doors.

We are proud of the city of Provo and of the splendid county in which we are located. We suggest to our visitors that they take sufficient time to look over our institutions carefully, study our possibilities and to think seriously of what the future has in store.

At present Provo has a score of manufacturing plants, more than one hundred business institutions, public schools equal to the best, a magnificent University, and an up-to-date Carnegie library. We have two transcontinental railroads, an Inter Urban road, the very best power and light facilities, a city water system unsurpassed and large enough to supply a city of 50,000. We are on the main state highway, with four national highways centering here. We are located in the heart of one of the richest agricultural districts in the world. Utah County, one-seventieth of the area of the state produces one-third of Utah's fruits, one-fifth of her sugar and one-eighth of her grain. This is the land of opportunity, of ideal climatic conditions, and comfortable homes.

Charming scenery is our first name. With Utah Lake only three miles away with uncomparable boating, bathing and fishing and Mount Timpanogos, King of the Wasatch, with its wonderful cave and unique glacier, its lakes and flower gardens at our own door we can supply the thrills and restful nooks for all classes.

Provo is the very center of scenic America—equidistant from the Grand Canyon of the Colorado on the south, the Yellowstone National Park on the north, the Yosemite Valley on the west and the Rocky Mountain National Park on the east. It is within easy reach of Cedar Breaks, Zion's National Park Bryce Canyon, Fish Lake, the thousand lake district in the tops of the Uintah Mountains.

All of our natural opportunities, scenic wonders and educational advantages appeal to the man who is hunting something better and looking for the best.

Let the Provo Chamber of Commerce lead you in your investigation of the land of undeveloped resources and matchless opportunities.

—PROVO CHAMBER OF COMMERCE,
E. S. Hinckley, Secretary.

HOSIERY SPECIALISTS
FOR
MEN WOMEN AND CHILDREN

Exclusive Agents For the Famous
Holeproof Hosiery

Sport Hose,
Golf Hose

Jenkins Knitting Mills Co.
50 North University Ave.

MOTOR MERCANTILE COMPANY

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SALT LAKE CITY, UTAH

BOYS:—

When you hear of prospects in the following lines let us know—

Utah-Idaho School Supply Co.
155 South State Street
SALT LAKE CITY

—Everything for schools
—Office furniture
—Opera chairs
—Church Pews
—Lodge furniture.

Welcome U. C. T.'s

ALWAYS AT YOUR SERVICE

THAT GOOD COAL

Smoot & Spafford Coal Co.

PHONE 17
PROVO, UTAH

Z. C. M. I.
PROVO, UTAH

UTAH'S LEADING COMMERCIAL INSTITUTION

WE EXTEND GREETINGS TO THE U. C. T. BOYS,
ALSO TO THEIR WIVES AND SWEETHEARTS.

Semloh Hotel
B. B. ROMEY, Prop.
Salt Lake City

A Good Place to Stop

RATES: $1.00 to $5.00

PROVO---PAST, PRESENT, AND FUTURE

By J. M. JENSEN

IT was a rugged, serious band of men and women that reached the banks of Provo river March 12, 1849. They were not the kind to become discouraged or to be persuaded from their purpose of building in Utah valley a city for themselves and future generations.

The Indians gave them some trouble and the pioneers placated the red men by feeding them when they could, and fighting them when they had to. Grasshoppers and wild animals gave them some discouragements, but such troubles were overcome. The lure of gold came from California, but the settlers were too busy building their common-wealth to heed the lure.

Farming was of course the principal industry of the early settlers. There were a few small manufacturing establishments, but they were simple in character and the wares produced usually crude in nature.

But in 1869 was conceived the idea of building the Provo Woolen Mills. If such an idea were to occur to modern business men, their first thought would of course be to secure outside capital to do the work. The Provo pioneers, however, were not modern business men, had no influence with Wall Street, and had no inducements to offer capitalists in either the East or the West to come. Their thought was not how can we get THEM to do it, but how can WE do it.

UTAH'S LEADING FUELS

FOR MORE THAN 29 YEARS

CASTLE GATE AND CLEAR CREEK COALS

ASK YOUR DEALER

UTAH FUEL CO.

Miners and Shippers of Castle Gate and Clear Creek Fuels

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

A NATION-WIDE INSTITUTION —

J.C. Penney Co.

Incorporated

371 DEPARTMENT STORES

THE SHOPPERS' SERVICE STORE SUPERIOR

Well, they got to work in the spring of 1870. They had very little cash, but they had bone, muscle and brains, and the mill-race running through the town would furnish the power. So men were sent through the county and farther to preach home industry. Farmers hauled rock and sand, common workmen made adobes, owners of sawmills provided lumber, and mechanics erected the buildings. The pay was in stock in the mills. The hardest job was to get money enough to buy machinery, but Brigham Young and a few other leaders managed to get together $50,000, and the thing was done, and the Provo woolen Mills were a reality.

Since then other industries have been established, and now capital from the outside is flowing in. The steel plant is being built, a pumping plant is contemplated, and other industries are expected.

Business houses have of course kept pace with the growth of the town, and Provo has now a large number of well established business houses of varied character.

But industry and business have not been the only considerations by any means. Educational interests, spiritual development, cultural influences, and love of God's out-of-doors have received consideration in the past and are important items of consideration today. Education is referred to in another article; churches of various denominations are to be found to satisfy all Christian worshipers.

What of valley, mountain, lake and river? Utah valley is half-moon shaped, the Wasatch mountains forming the connex side on the east, and Lake Utah lying in the concave center. The moon rim is cut in two by Provo river. There is plenty of water in the valley and an abundance of fish in the water of the river and the water of the lake. The great supply of fish in the lake has done much to encourage the poultry industry of the valley and promise of making it a second Petuluma.

SUNSET ON BEAUTIFUL UTAH LAKE Photo by Walter Cottam

BRIDAL VAIL FALLS, PROVO CANYON

The mountains are filled with scenic splendor. Many years ago lovers of nature scaled the peaks of Mount Timpanogos and learned of its waterfalls, circs, lake, glacier, masses of flowers, and hundred other wonders. A dozen years ago E. L. Roberts of the Brigham Young University conceived the idea of an annual climb, and proceeded to put the idea into practice. Each year, hundreds make the ascent of the hoary old mountain, enjoy its wonders, and experience the thrill of a slide down its glacier.

A year ago Fred Buss, another B. Y. U. professor conceived the idea of a tramp up Rock Canyon, east of Provo, crossing the divide into the south fork of Provo canyon. So glorious was the sight of the fields of golden lilies and so exhilirating the snowbank slides that the trip was repeated this year with a much larger number of hikers. This, too, promises to become an annual excursion.

The pioneers, with but a few exceptions, have gone, but if they could look down on the city they struggled to found and build, and which is daily growing in greatness and beauty, their generous hearts would rejoice at its prosperity and the bounties enjoyed by their children and successors.

ALPINE
Ice Cream

'The Peak of Perfection'

Made in Provo

WELCOME
U. C. T. BOYS

Hoover's
PROVO, UTAH
Mt. Timpanogos

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SERVICE UNEXCELLED

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to Provo

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BOB WILF
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For a First Class

BARBER SHOP
and
Pocket Billiards

We Welcome U. C. T. Boys

2 Blocks West of Fountain

Brigham Young University

The Fastest Growing University in the West

THE Brigham Young University which is located in Provo is just completing its forty-eighth year. It is one of the oldest collegiate institutions in the inter-mountain section. During the period of its existence, it has been the means of educating thousands of men and women of the West, and many of its alumni are leaders in the political, industrial and educational life of western America. Both of Utah's Senators in the National Congress and one of the two Representatives, also Justice Geo. Sutherland of the U. S. Supreme Court are alumni of the school.

The school was founded by the great pioneer leader, Brigham Young, in the year 1875. The Church of Jesus Christ of Latter-Day Saints is responsible for the major source of financial support, but many of its buildings have been constructed largely by the contributions of citizens of Provo and the former students of the institution. It has several private endowments also which have been established by solicitous friends.

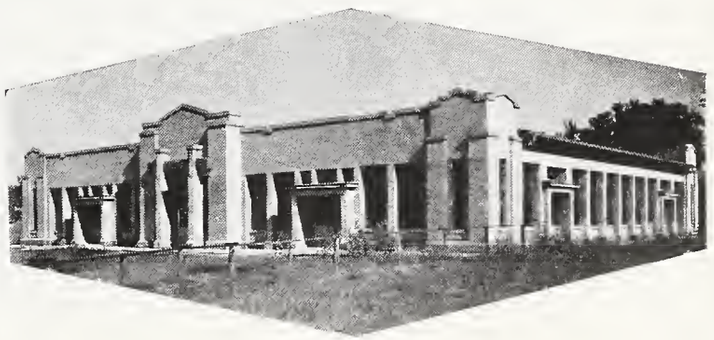
It has experienced a most remarkable growth in the last two years. The increase this year is over thirty per cent above that of last year, in the enrollment. The grounds have been renovated and improved, and numerous shrubs and trees have been planted. University Hill has been planted to lawn, shrubs, flowers and trees, and an automatic springling system has been installed, so that it is going to be a most beautiful campus in the next few years. In fact the plans of the present administration contemplate the construction of a campus of unrivalled beauty. With the excellent natural setting, at the foot of the mountains and overlooking the beautiful Utah Lake, the possibilities are that the ambitions of the school authorities may easily be realized.

The Brigham Young University offers courses in all of the major lines of academic instruction, including the arts and sciences, commerce and business administration, education, agriculture, home economics, etc. Preparatory work for law, medicine and engineering is also given. Courses leading to the degrees of Bachelor of Science and Bachelor of Arts have been offered for many years, and this year eight prominent men and women in educational work in Utah and Idaho will receive the Master's degree.

The University maintains a high standard of social activity about the school and the student life is most wholesome. The student body organization fosters regular semi-monthly dancing parties, while the clubs and class organizations are also active in providing ample social life which is essential to the well-rounded out college career. However, the faculty committee on social affairs encourages the students to be moderate in their social affairs and lends valuable aid in maintaining proper standards throughout. Fraternities and sororities are not tolerated, because it is thought they would be inimical to the fine spirit of democracy which now holds sway.

One of the products of the community social life of the school is the famous Timpanogos Hike, which is the largest annual community hike in the world to be conducted to a height of 12,000 feet. This celebrated event takes place this year on the 21st of July. Everyone is invited, and anyone may participate for a cost of only a few cents—enough to pay for his supper and bed. He may bring both with him, however, and reduce this to a minimum. It is the freest, cheapest, and most wholesome mountain-climbing classic, staged anywhere in America.

Another unique feature of the Brigham Young University is the Alpine Summer School. This institution is conducted at Aspen Grove in Provo Canyon, 7,500 feet above the sea, and in the presence of a most alluring variety of nature specimens, both of plant and animal life. Furthermore, this location affords a most unusual opportunity for the study of geology. Hence the student has before him a cross-section of earth, nearly a mile in extent, rising sheer above him. This summer, adequate camping facilities will be provided for as many students as desire to come. Dr. Cowles of the University of Chicago, one of the leading plant ecologists of the world, will be one of the instructors at this school. Courses are to be given also in literature, particularly of the nature poets, landscape painting, philosophy, etc., so that a student may get an attractive course, even though he may not be interested in the natural sciences. Married students bring their own tents, or rent them from the University, and move their families to this delightful spot, where the inspiration of study is enhanced by the exhilaration of recreation. This school commences on July 23rd.



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All we ask is a trial
You'll Come Back

Hedquist Drug

2 DRUG STORES
1 PHOTO SHOP

We join in wishing the members of the U. C. T. and their wives, sweethearts and friends a good time while in Provo.

Yours Truly,

Hoover Bros. Flour Mills

Provo City, Utah

Berg Mortuary

PROVO, UTAH

LEADING FUNERAL
DIRECTORS OF
UTAH COUNTY

Hello Boys

Have a Good Time
In The
STEEL CITY

Whitehead's

Meet Me Face to Face at

CREER HOUSE CAFE

Where Good Meals are Served
Regular Dinner 11:30 to 2:30 --- Short Orders at all Hours
W. L. NANCE, Proprietor.

MAKE YOUR
HEADQUARTERS AT—

Smith's Cigar Store & Shoe Shine Parlors

—Complete Line of—
Cigars, Tobaccos and Candies

160 West Center Street
PROVO, UTAH

Provo Has A Modern School System

PROVO is beginning to sense a conscious pride in her new and rapidly growing high school.

Until ten years ago secondary education in Provo was carried on almost entirely by church institutions—the Brigham Young University and the Proctor Academy. Gradually the need of a public high school made itself felt and steps began for its establishment.

Three years ago the Provo High School turned out its first graduating class, consisting of fourteen girls and four boys. This year fifty graduates received diplomas, and the outlook for next year promises a considerably larger graduating class.

The enrollment this year reached over the twelve-hundred mark and indications are that means will need to be speedily taken for another building to accomodate the growing student body.

The faculty, consisting of thirty-five members, under the leadership of Superintendent H. A. Dixon and Principal H. R. Atkin, have been able to bring this new school up to an enviable standard of achievement

Student government is a strong factor in the success of the school and participation in interschool activities such as athletics, debating and declamation have brought satisfactory results. Already several worth-while school traditions, such as Parents' Day, Honor Day, and the Christmas Carnival have been established.

The curriculum of the Provo High School is more comprehensive and made to fit the needs of the students and the community better than those of many older schools.

The school has a strong woodwork department; an agricultural department that has grown to be the envy of neighboring high schools, through the honors won by the stock-judging team; an excellent art department and one of the best organized English departments in the state. Emphasis is also placed on physical education and health work, and on home-making training for girls.

The new high school building is one of the finest in the county and is aquipped with a splendid swimming pool, a commodious gymnasium, and a beautiful auditorium with a seating capacity of twelve hundred and a thoroughly up-to-date stage.

The Provo City Public School System also includes four grade schools:

Maeser, sixth east, second south.

Franklin, seventh west and third south.

Parker, first east, and second south.

Timpanogos, fifth west and fourth north.

Welcome U. C. T. Boys

Make this Store your headquarters during the convention. We sell all kinds of

SPORTING GOODS

Take some home with you

Provo Electric Hardware Co.

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SALES SERVICE

A. B. Worsley Co.

Dealers in

DODGE BROTHERS

Motor Cars and Trucks

It is always best to buy a Car that will give you the BEST and MOST SATISFACTORY SERVICE and keep you good tempered.

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120 North University Avenue - - - - - Provo, Utah

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Troy Laundry Co.

Quality and Service

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Provo City, Utah

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Pipe, Fittings, Valves

SHEET IRON, TIN SHINGLES, VENTILATORS, REGISTERS, DOME DAMPERS.

We have in stock the famous

KEWANEE COAL CHUTE

343 WEST CENTER ST. PHONE 574 PROVO

SALT LAKE CITY, THE WESTERN METROPOLIS

SALT Lake City is the industrial capital of the intermountain west, which is that great potential empire bounded on the east by the mighty Rockies and on the west by the Sierra Nevadas, north and south through the United States. Almost every beauty known to man, nature has bestowed upon this empire, including beautiful handiwork, vast stores of raw materials, fertile soil and abundant water, mighty rivers for power and a healthful unrivaled, four season climate.

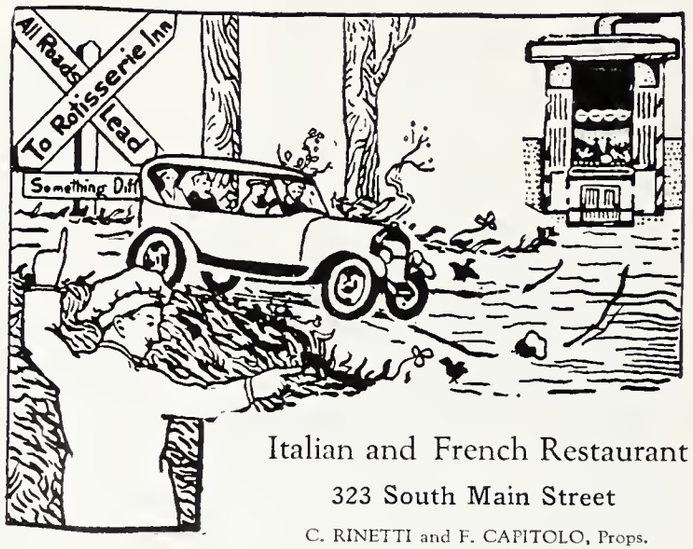
In just a short paragraph has been summarized many volumes of figures and information compiled by the United States Geological Survey, presenting estimates of potential buried mineral and other wealth beyond human imagination. The facts are government record.

Ogden Wholesale Drug Co.

EXCLUSIVE WHOLESALERS

Ogden, Utah Pocatello, Idaho

When in Salt Lake, Eat at "ROTISSERIE INN"



Italian and French Restaurant

323 South Main Street

C. RINETTI and F. CAPITOLO, Props.

The WILSON

"THE HOME OF THE TOURIST"

Rates: $1.00 to $2.50 per day.

Free Bus Meets All Trains

28 to 36 East Second South Street SALT LAKE CITY

Best Wishes

FOR A MOST SUCCESSFUL

CONVENTION

Strevell Patterson Hardware Co.

Salt Lake City, Utah

In sixteen years, the manufacturing output of Utah has increased from $50,000,000 to $300,000,000 in 1920. Figures do not adequately express the increase of Utah as a manufacturing state, because in many instances, these factories are still in their infancy, with every indication that the next decade will see Utah's factory output increase to $1,000,000,000.

For potential greatness, no city in the country compares favorably with Salt Lake City. At the very door of industry are unlimited basic products such as coal, iron, chemicals, hydrocarbons, rare and precious metals, vast agricultural resources which have barely been exploited and a virgin country which is certain to grow in population and prestige.

The Utah Copper Company has already produced enough copper to pay $100,000,000 in dividends, and the surface of the Utah Copper mine, one of the greatest mining properties in the world, has barely been scratched. Daily this huge property mines about 25,000 tons of ore, with steam shovels working on different levels, biting away the mountain.

Utah's mines, and they surround Salt Lake City, varying in distance from 20 to 100 miles, have already paid in dividends over $1,000,000,000. Utah coal is today shipped to the Pacific Coast as the best coal mined in the west. It is impossible to comprehend the hundreds of billions of tons of coal which are waiting to be mined, as the demands of industry in Salt Lake City and Utah increase. In 1920, Utah mines produced 5,000,000 tons of coal valued at $23,000,000. Our resources would have permitted us to produce ten times that number of tons and to continue that production indefinitely.

The agricultural resources of the section of which Salt Lake City is the commanding city are vast. Utah's 1920 harvest totaled about $50,000,000 and included sugar beets, hay, grain, potatoes and fruits of all kinds, from the semi-tropical fruits of Utah's Dixieland to the hardy fruits of the northern plateaus. Southern Idaho farmlands annually produce millions upon millions of farm products which help to feed the nation. And the agricultural possibilities can only be estimated.

Utah ranks as one of the greatest sugar producing states in America. The Utah-Idaho Sugar Company has nine factories in the state. Several independent companies operate half a dozen more factories and Utah sugar is shipped to all parts of the country. Utah farm lands are valued at more than $311,000,000 according to the report of the United States Census Bureau.

The Chamber of Commerce of Salt Lake City is working for the development of the entire intermountain west because the future of Salt Lake City is dependent upon the progress of every city and town in the empire.

The Big Department Store
PROVO, UTAH

—quality merchandise

—reasonable prices

—helpful service

These three things are responsible for the fact that we have been in the merchandising business for 57 years each year growing larger.

MAY WE SERVE YOU?

Taylor Brothers Company

The Big Department Store

W. H. RAY

Real Estate, Insurance, Loans and Investments

STEEL CITY LOTS FOR SALE

Provo, Utah

REAL INDEPENDENT PRODUCTS

BUY

I-GO

OILS

ALL PARAFFIN BASE OILS

ESTABLITHED 1885

The Wm. M. Roylance Co.

Pioneer Car Lot Distributors

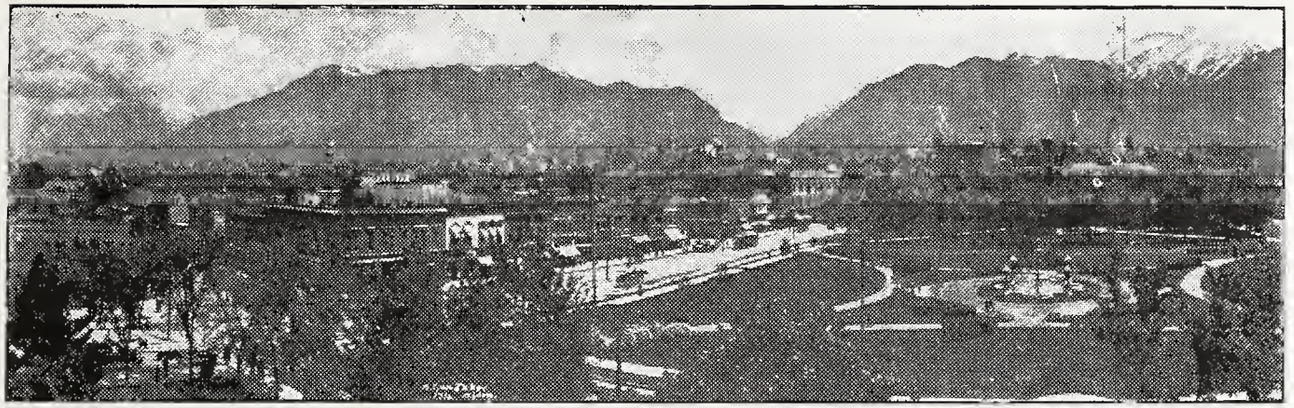
Fruits and Produce

WELCOME U. C. T.

Provo :; :: Utah

"Ogden, The Gateway to the West"

The Industrial Center of the Intermountain West



THAT is the slogan used by professional and business men of Ogden, Utah, in telling the world of the importance of their city in the intermountain country. For many years Ogden has been preeminent in the intermountain states as chief railroad center, distributing center, canning center, packing house center, grain-milling center, grain handling center, fruit handling center, food manufacturing center and as jobbing and financial center.

Ogden's material growth is derived from railroad shops, factories and commerce, supplemented by agricultural, fruit and livestock features.

Ogden capital controls the principal industries of this section, especially the sugar factories, the canning factories, the creameries, the milling and elevator business, the packing industry and the livestock companies.

Ogden is also the most important cement manufacturing center in the intermountain country. Two of the three cement mills of Utah are situated in the territory adjacent and tributary to Ogden. These plants have a capacity of 1,300,000 barrels per annum and produce over 75% of the cement used in the territory which they serve. Their location near Ogden, with its central position in respect to the market to be served and splendid railroad facilities, makes it possible for them to serve efficiently a larger and better balanced territory than any other plants in the West. Practically all of the cement used in Utah, southern Idaho, Nevada and western Wyoming is shipped from the Ogden mills.

The value of a sugar factory to a community can not be measured alone in terms of product, but must be gauged with reference to its general situation reaction upon commercial life. As an illustration, take the growth of the Amalgamated Sugar Company from its modest start in 1898, with one factory producing 35,000 bags of sugar, to a substantial industrial organization whose general offices, located at Ogden, supervise throughout Utah and Idaho the manufacture of nearly a million and a half bags of sugar per annum. This is interesting, but the astonishing effect of such an organization on the life of the community is best known by the single fact that it pays a freight bill of nearly two million dollars a year. Does not this mean great things in the way of railroad expansion and service within the community, and is not a maior part of Ogden's phenomenal industrial growth directly due to this stimulating action?

Ogden, with its location and its railroads, has been termed "The Minneapolis of the West." Great companies, ranking among the foremost in the United States, have spent millions of dollars in Ogden erecting plats for milling and handling of grain. They have combined storage capacity of some two and a half million bushels and employ modern methods in cleaning, drying and handling wheat. These gigantic concerns located in the heart of the Western wheat raising belt, are continually seeking cooperation with the farmers. They are members of the Ogden Grain Exchange, which includes Salt Lake City and all surrounding towns. They have been successful in having a federal grain inspector located here, whose duty it is to inspect all grain shipped into Ogden, and who also furnishes the purchaser with a government certificate, stating the exact grading of the grain, and settlement is made on this basis. The highest market price is paid for wheat here, the bids being based on daily quotations from eastern markets. Inspections of wheat in Ogden are running over 750 cars per month, this surpassing Seattle, Tacoma and Spokane and making Ogden a very close second to Portland.

During the last quarter-century, Ogden has developed from a railway center, into the chief food manufacturing center in the intermountain country. The canning industry has been the pioneer in this development. Unrivaled transportation facilities, unusual soil properties, favorable climate and progressive men have united in making Ogden a great canning center. Utah's output of canned goods is 2,200,000 cases of twenty-four cans to the case annually. During the busy season two train loads are turned out daily. Of Utah's thirty-six canning factories, Ogden has eighteen, including all the larger factories excepting one.

Ogden has become the shipping center for the canning industry and

We Extend Our Best Wishes to The
U. C. T's.

Always ask for

BUTTER-KRUST
BREAD and ROLLS

They Are Better

Butter Krust Baking Co.
Salt Lake City, Utah

Ask Your Dealer For

PEERLESS
COAL

"The Coal Without A Peer"

"Heat Satisfaction"

Mined at Peerless, Carbon County, Utah

Mined and Distributed by

Peerless Coal Co.

1106 Newhouse Building

SALT LAKE CITY :: :: UTAH

naturally has attracted factories for containers—both cans and boxes. Including condensed milk, 60,000,000 cans are used annually in this section, and including candy and cereal foods, over 2,000.000 cases or boxes. Fiber and corrugated cases are gradually displacing wooden boxes for shipping products, which are packed in cans, cartons or paper boxes.

Probably the most important interests in Ogden today and the one which is showing more growth and advancement is the stock yards, located just west of the viaduct, within easy access to the city. The Stock Yards Company was organized in 1917, being financed entirely by Ogden capital and with an Ogden man, Lester F. Whitlock, as general manager. In the beginning the yards had a capacity of 50 carloads of cattle, 30 carloads of sheep and thirty carloads of hogs. The yards have grown until at the present time they have a capacity of two hundred carloads of cattle, two hundred carloads of sheep and one hundred carloads of hogs.

Trading at the yards has grown to such an extent that it has become necessary this year to construct a large number of new yards and also a new $30,000.00 Exchange building to properly house the Stock Yards Company and the numerous commission companies doing business there.

According to the latest official government reports, the Ogden Stock Yards handle more cattle, sheep and hogs than any yards west of Denver. This season more than 525,000 sheep have been handled at these yards, together with a record number of cattle and hogs. Buyers from California and eastern points are nearly always on the market. Adjoining the yards is the big plant of the Ogden Packing & Provision Company, which company is an important factor in the livestock industry here.

In the way of magnificient scenery, Ogden offers Ogden Canyon, situated but a few miles from the city. Twenty minutes ride by trolley car or auto, lands the tourist in the very heart of the mountains, where may be found first class hotel accommodations and other attractions of a popular summer resort.

The foregoing presents briefly the reasons for Ogden being called 'The Gateway to the Intermountain Country.'

OUR AIM IS HIGH

—in the manufacture of all our products—in QUALITY as well as in strict compliance with the laws of HEALTH and the LAWS OF THE LAND

There is no just as good beverages.

Perfection is the IDEAL in every BECKER product.

It costs us more money to produce PERFECTION and to insure PURITY—yet that is the price we are willing and glad to pay, towards the HEALTH, SAFETY and PLEASURE of our patrons.

WE THINK YOUR HEALTH IS WORTH IT!

That's why BECKER'S products always HIT THE SPOT. The same high IDEALS will guide our future aims.

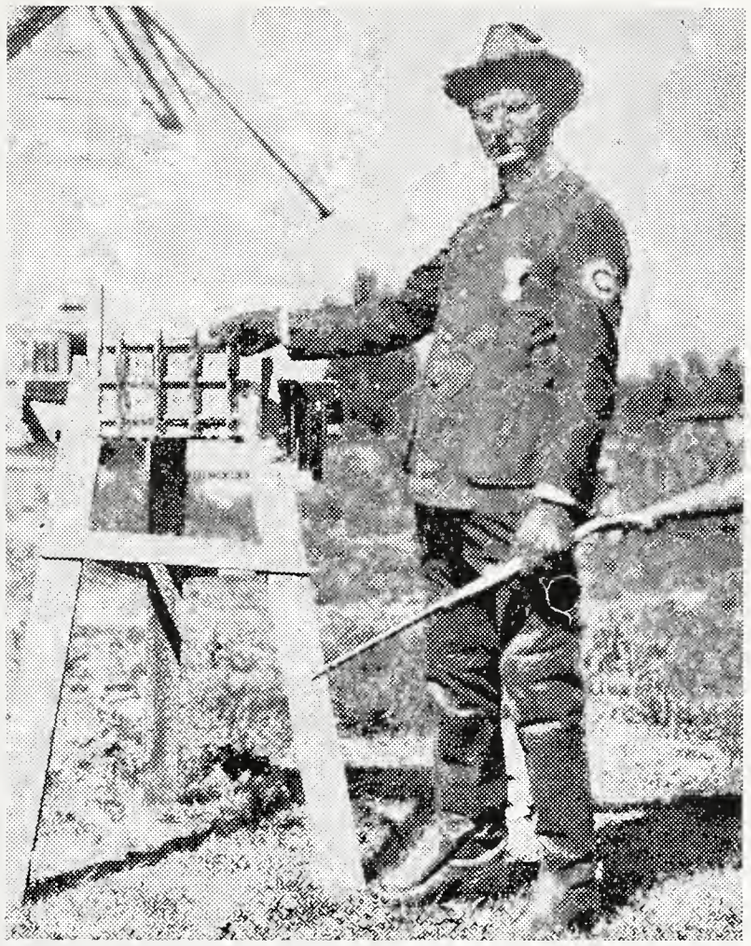
Becker Products Co.

Makers of
Becco, Cider, Ginger Ale, Root Beer, Soda Waters, Coco Cola, Ice.

G. L. BECKER
FOR THE

BECKER PRODUCTS COMPANY, Ogden, Utah

Exhibition Fancy Rifle Shooting



By G. L. Becker of Ogden

BY special request, Gus Becker of Ogden, famous rifle, game and trap shot, will give an exhibition of fancy rifle shooting. Mr. Becker is Handicap Champion of the U. S. for 1921, and is one of the best marksmen of today, and is the man who reproduced and represented Buffalo Bill in the Wild West Show at Ogden last year. The shooting will be done with a .22 calibre Browning automatic rifle and a winchester .44 calibre rifle. Small clay balls will be used as stationary targets and thrown into the air, the marksman standing on the ground also shooting from a speeding automobile.

Mr. Becker will also endeavor to play the chorus of the melody "My Old Kentucky Home" on a chime target especially built for him for that purpose by the great gun inventor Mr. John M. Browning of Ogden.

The shooting exhibition will take place immediately prior to the ball game at the Ball Park at Provo on June 9th. Mayor Francis of Ogden has kindly consented to throw the first ball.

WELCOME U. C. T. BOYS

Superior Motor Co.

Distributors

PAIGE AND JEWETT

Provo and Salt Lake

TRY TO PASS ONE ON A HILL

WELCOME

Provo Foundry & Machine Company

The Strand Theatre

Welcomes
The U. C. T.
To Provo

JEFF'S HOTEL

Heber City, Utah

Don't Forget the Old Reliable
The Home of the Commercial Traveler and
the Caterer of the Tourist

Reasonable Prices

J. A. JENSEN, Prop.

Welcome U. C. T.

E. O. Moe Plumbing Co.

Plumbing and Steam Fitting
Rudy Furnace and
V and K Water Supply
System

Phone 748
53 N. First West Provo, Utah

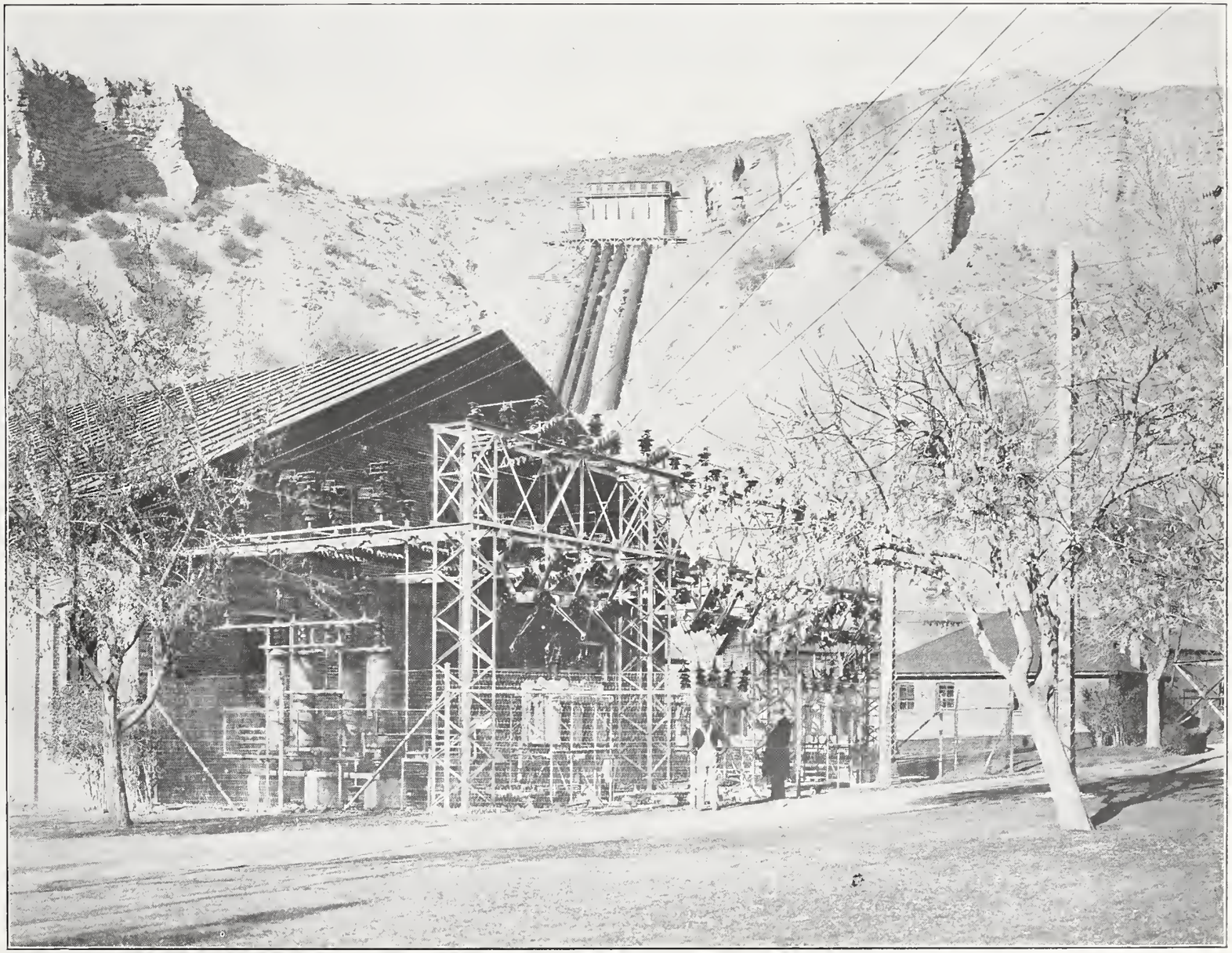
Olmsted Generating Station, of the Utah Power & Light Company,

situated at the mouth of Provo Canyon

IN addition to its several large hydro-electric generating stations on the Bear River, and other plants of smaller capacity on various streams in Utah, Idaho and Colorado, the Utah Power & Light Company operates a hydro-electric generating station of 12,500 horsepower capacity at Olmsted, near the mouth of Provo Canyon.

This plant has been in operation since 1903, and has several outstanding features. The flume, for example, is the longest in the inter-mountain country. It is 4.1 miles in length, and contains 5,000,000 board feet of lumber. Its new 7500 horsepower generator is one of the first "semi-outdoor" generators installed in the world.

The grounds and operators' cottages at Olmsted, built and maintained by the power company for the use of its employees, are very attractive and are designed for the utmost convenience and welfare of their occupants.



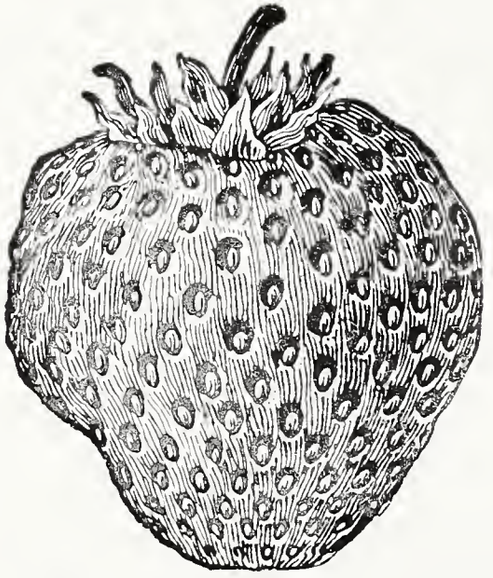
SECOND ANNUAL

UTAH STRAWBERRY DAY

FREE

BERRIES

For All



EVERYBODY

WELCOME

Wednesday, June 20, 1923

PLEASANT GROVE, UTAH

Celebration to be Bigger and Better than Ever

Pleasant Grove---The City Beautiful

PLEASANT Grove is one of Utah's most prosperous cities. It is nestled at the base of the Wasatch range of mountains, under the shade of the famous Timpanogos Peak—which pierces the blue sky at an elevation of 12,000 feet above sea level.

Stretching from the base of this mountain five miles west to the shores of the silvery Utah Lake is the most fertle land in the state, as its soil consists largely of the phospherous decomposed lime-stone of the mountains, which is the natural soil to give flavor and color to fruit and berries. On this ideal site Pleasant Grove is situated, at an elevation of 4,600 feet above sea level. Utah Lake, our west boundry, is a sparkling body of fresh water, 12 miles wide and 30 miles long, and is the sportsman's paradise. It is also one of the world's greatest and safest reservoirs. Our city has a thriving population of 3,000 inhabitants, about 95% of whom own their own homes. Our school and church buildings are among the best in the state. No city has a better natural drainage, nor a purer supply of city water, as our water pipe-line taps the sparkeling springs at the base of Mt. Timpanogos about at the same altitude as the glacier and lake repose on the opposite slope of this now famous mountain.

In point of market advantages our location could scarcely be bettered, as we have the convenience of two railways—with almost an hourly service, besides the state paved highway, where hundreds of truck loads of fruit can be placed on the market. We are within two hours drive of the markets of Salt Lake City, Garfield, Bingham, Eureka, Provo Valley, Ironton, Steel City and other points. We are located at the nearest point from the famous Timpanogos Cave and have a splendid tourist camping ground, equipped with modern conveniences.

From the summit of old Timp one can walk to our city limits inside of one hour. In the near future we hope to construct an automobile highway, winding up the foot hills over the mountain, to a point less than one mile from the top of Timpanogos—which can be constructed on a grade not to exceed 8%, and will be the most scenic driveway in the world.

Pleasant Grove and vicinity are already famed for the quality of its fruit and berries. This season we anticipate marketing not less than one thousand car loads, counting the hundreds of loads hauled away in trucks. Over 500 acres of land are planted in berries. One planter has 40 acres in strawberries and furnishes employment for over two hundred pickers at the flush of his crop season. In the best years his crop yields over $40,000 gross.

Our canning company expects this year, to can 2,400,000 cans of fruit and vegetables which means an expenditure of over $75,000.00 for the crop and $25,000.00 for wages. Its original investment of $15,000.00 has grown to be over $120,000.00 this year. Besides the fruit industry, our farm products of sugar beets, grain, dairying and poultry products run into thousands of dollars monthly. Another gift of nature is the large deposits of fire clay within a stone's throw of our orchards. When the smelters are running at full blast over 400 car loads of fire clay are shipped annually from this rich deposit. This clay and the abundance of lime stone from the quarry in our foot hills will be a commodity much in demand at the new steel works.

In speaking of Pleasant Grove we invariably include its rich suburban districts which extend from American Fork Canyon to the Provo Bench. This splendid district is supplied with electric lights, water system, telephones and a daily newspaper service, and all the conveniences of city life.

The world has already heard of our annual Strawberry Day, which occurs in June at the most oppertune date. Last year we entertained ten thousand visitors, and this year we anticipate double that number. We invite you to partake of our hospitality; for the entire populace are "raring to go" and show you the time of your life. Already inquiries from six different states are asking the committee to advise them as to the exact date of our annual festival, so we shall surely look for YOU. With nature's abundance at our doors we feel that no city holds forth better inducements to home-seekers than our ideal residential advantages, so we invite all good citizens to make our garden spot their permanent abiding place. If you do not wish to be lonesome, be with us on Strawberry Day, June, 1923.

If You Want A Treat

—ask for Cook's Coffees at restaurants and hotels. The better class are always supplied and you'll taste REAL coffee—coffee that is mellow, full flavored, deep and entirely lacking in that "rough" effect ordinarily found in coffees.

We are coffee specialists recognized all over the country for superior blend.

Cook Tea & Coffee Co.

16 West 1st S., Salt Lake City

Farmers & Merchants Bank

CAPITAL $100,000.00 SURPLUS $19,500.00

T. N. Taylor, - - President
J. F. Bennett, Vice President
J. D. Dixon, - - Cashier
Arnold Dixon, Asst. Cashier

Directors	Directors
T. N. Taylor	S. P. Eggertsen
J. F. Bennett	J. J. Craner
J. D. Dixon	Jos. S. Berry
Andrew Knudsen	J. A. Loveless, Jr.

John T. Taylor

MEMBERS FEDERAL RESERVE SYSTEM

"A Friendly Bank to All"

New Grand Hotel

Corner Main and Fourth South Streets

JOS. J. RICHARDSON, Prop. J. R. POINTS, Prop.-Mgr.

Nearer than Anything to Everything

Rates without bath $1.00 to $3.00
Rates with bath $1.50 to $5.00

A Home for the Commercial Traveler

SALT LAKE CITY, UTAH

Welcome U. C. T.

Our Aim, "To Please"

SERVICE
and
QUALITY

Buster Brown Shoe Store

Provo, Utah

NEW GENT'S SPORT SHOP

(Fletcher & Thomas Co.)

Everything New and Nobby for the man and boy who cares

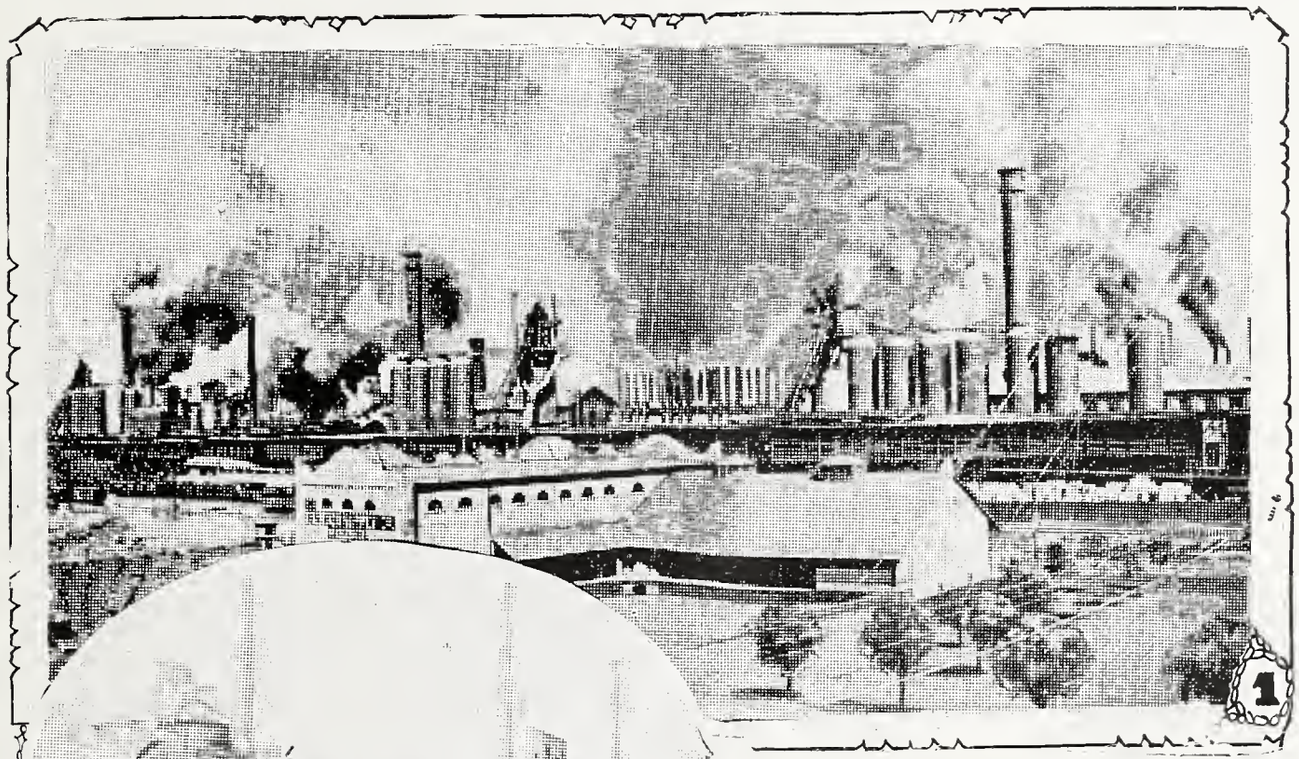
Come and See Us

24 N. University Avenue

What the Steel Plant Means to Provo and Utah County

WHEN the coking coal of Carbon county, the iron ore of Iron county and the limestone of Utah county meet at Ironton, midway between Provo and Springville, at the completion there of the blast furnace and the coke ovens of the Columbia Steel Corporation, a new industrial era begins for the state of Utah and the inter-mountain country.

The extent of the new industry may be surmised when it is known that more than 800 men will be employed at the plants of the steel corporation, to operate the various plants.



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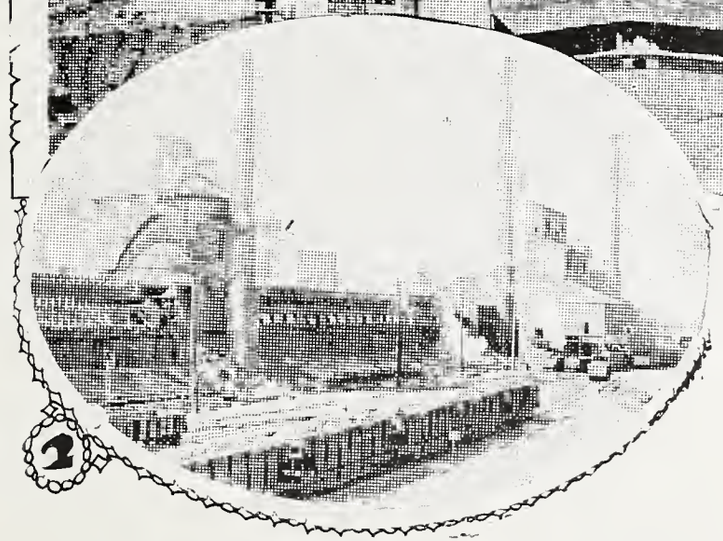

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Aside from the immediate labor at the plant there will be increased employment on the railroads to handle the additional traffic in coal and iron ore as well as the limestone nearby the plant.

More than 50 cars of coal will be used daily and the blast furnace will require about 500 tons of iron ore every twenty-four hours.

The first output of the blast furnace will undoubtedly be used by the various manufacturers and new industries which will come here with the beginning of operations of the blast furnace. A large portion of the pig iron will also be shipped to the steel mills of the Columbia Steel Corporation on the Pacific Coast.

Aside from the pigiron produced in the blast furnace, many by-products will be produced in the by-products plant to be erected near the coke ovens. Among the things to be manufactured there will be ammonium sulphate, used as fertilizer; ammonia liquor; from which ammonia is made; benzol, from which is produced dyes and explosives, phenol or carbolic acid, from which ivory and phonograph records may be made; saccharine, several hundred times sweeter than sugar; xylol, for paints and shoe polishes; naphthalene, used for making mothballs.

From this it is readily seen that the opportunities of various manufacturing concerns springing up in and around Provo are very promising with the coming of the new industrial plants here of the Columbia Steel Corporation.

Most important of all, however, is the fact that sometime steel mills for the manufacture of the finished product will be erected, at which time the opportunities here will multiply by leaps and bounds. While those plants will perhaps not be here during the first few years of the operation of the blast furnace and the coke ovens, they will undoubtedly be here at some day in the not distant future.

The opportunities of Provo and Utah county have never been brighter than at the present time. It is safe to predict that when the United Commercial Travelers hold their next annual convention here, say five years from now, Provo will be a city of more than three times its present population.

Roof Garden Chocolates
Assorted

Rich Chocolate of delicate, delicious flavor covers centers whose variety will please every taste.

ROOF GARDEN

is the mark of superior chocolates.

Our salesmen belong to the U. C. T.

McDonald's

New York Chicago Salt La[ke] San Francisco

Ten Different Varieties

A Travelin' Man Jest Travelin' Along

KNOWS doggone well he has nothing to worry about if he has his sample case full of good merchandise and his crankcase full of—

VICO
Motor Oil

He knows he will get where he is headed for without engine trouble and that he will have another fat order to send in to the house.

Useless to
Continue
Traveling

WITHOUT VICO MOTOR OIL

Utah Oil Refining Company
Salt Lake City

SPRINGVILLE, The City of Opportunities

By MYRON E. CRANDALL, Manager Springville Canning Co.

'NEATH the shade of the old cottonwood tree that sheltered the first little band of pioneers as they made their camp near the creek, a spacious and beautiful church now stands. In every direction one sees modern homes, well-kept lawns, cement walks, paved highways, through the main street, massive business blocks, well-lighted streets, up-to-date water system and every convenience of modern life, and temples of learning, the best in the land.

Green fields and fragrant blossoms in the spring, bounteous crops at harvest time, the hum of industry in sugar plant and canning factory and flour mill bear witness of their prophetic hopes fulfilled. Did not their leaders turn to the Good Book and read: "The wilderness shall blossom like a rose." "He turneth the wilderness into standing water, and dry ground into water springs. And He maketh the hungry to dwell, that they may prepare a city for habitation; and sow the fields, and plant vineyards, which may yield fruits of increase."

Some of those who pushed handcarts across plains and mountains have lived to see the wonderful transformation. While the sprightliness and exuberance of youth have been supplanted by the feeble footsteps and silvered locks of old age and the sands of life are swiftly flowing toward their fateful end, they are comforted and blessed by the results that so well rewarded their pioneer efforts and sacrifices.

The public high school of Springville has the best collection of paintings of any high school in the United States, as her citizens, through environment, have cultivated a love of the beautiful.

Not alone, however, is the city noted for her scenery and culture, but her soils are among the best. Agriculture and stock raising have been her main pursuits for gaining a livelihood. Through the establishment of a canning factory about twenty years ago, and later a very modern sugar factory, and the planting of extensive peach and cherry orchards, apples and small fruits, and the cultivation of various vegetable crops, together with grains, and hay, the soils are kept in the most fertile conditions.

Some acres yield more than thirty tons of tomatoes, six tons of green beans and thirty tons of sugar beets, and some have yielded more than eighty bushels of wheat, while onions have run as high as one thousand bushels.

It is pre-eminently adapted for fruit growing with its excellent plateau land to the east, north, and south of the city. The perfect winter shelter afforded by the mountains, and the favorable conditions give her fruit a flavor unexcelled in all the world. During the past season there were shipped thirty cars of cherries, one hundred and thirty cars of peaches, ten cars of apples besides the small fruit.

Owing to the comparatively mild winters, the great expanse of floral beauty which nature so lavishly displays each season in the valleys and on the hills, and the clover blossoms and many fields of alfalfa the culture of honey is also profitable.

The Strawberry project installed by the government furnishes an ample supply of irrigation water for all the land not supplied by the natural streams.

For years Springville has been noted as a place of railway construction contractors, and late years her firms have constructed a considerable portion of the cement highways of the state, and some of the large canals and coal roads in this section.

Her mountains abound in limestone, and she is located at the gateway to the coal fields of Carbon county and the expansive Uintah basin to the east, from which, as the great agricultural and mineral region, gilsonite, elaterite and asphaltum, she will form the outlet point to the great industai-elaterite and asphaltum, she will form the outlet point to the great industri-

Within a few hours' run of Strawberry lake with its abundance of fish, with the deer and wild game in the hills nearby, with the mountain streams full of trout, when the fish and game season is open, the sportsman's paradise is at hand.

Situated on the D. & R. G. railroad with its junction line running to the great Tintic mineral region, with the L. A. & S. L. line just below town and with the Orem electric road running through the heart of the city, it has the best of transportation facilities.

The city owns and operates at a good profit its electric light plant, its waterworks system conveys the pure water from the mountain tops to the citizens below, the rural free delivery and telephone systems bring her people into close contact with each other.

Her school buildings are the pride of her people and the admiration of her visitors. Her opera house, a large modern one; her churches, her pretty modern homes, her business blocks, her natural advantages, and best of all her wide-awake, progressive, hospitable people make her a place where the song of happiness is heard from early dawn until quiet night enfolds her in the peaceful arms of rest.

Her Kiwanis, on the alert for her business, social, and industrial progress, has done much to bring her advantages to the notice of her

Make Our Store your rest room while in Provo

Hear the Latest Brunswick and Edison Records

Bates Stores Company

"The Store that Serves You Best"

Complete Home Furnishers

33-39 East Center. Provo

WELCOME U. C. T.

While in Provo make our Store your headquarters

Send a Case of Utah County Strawberries home

We pay special attention to Shipping Orders

You will always find us ready to serve you with the choicest Vegetables, Meats and Groceries

Prompt Service

Provo Meat & Packing Co.

Provo, Utah Phones 19 and 39

Welcome U. C. T. Boys

Utah Timber & Coal Co.

160 W. Fifth North

Coal and Building Materials

SERVICE

Phone 232 Provo, Utah

U. C. T. Welcome

If you should want something for the wife or sweetheart, see the Gift Department of

Provo Paint & Glass Co.

110 West Center Street

Welcome U. C. T.

Saratoga Springs

The Resort Beautiful on the Lake

This Year Better than Ever --- Only 55 Minutes from Broadway

Every Foot of the Road in Magnificent Condition

Fishing,
New Dance Floor with Large Orchestra
Hot Springs or Lake Bathing --- Housing Accomodations
Chicken Dinners in Saratoga Style

Famous All Through the West

See Mt. Timpanogos from the Shores of Utah Lake

L. A. Christensen Co.

Clothing, Shoes and Furnishings

Greetings to U. C. T. Boys

Best Wishes for a most successful convention

Provo, Utah

neighboring cities and spreads the gospel of good cheer among her residents.

With the prospects of the coming of a large steel plant to our state, her citizens were quick to see the wonderful beneficial development it meant, and open her arms to its promoters giving of her broad acres as an inducement to locate within or near her borders.

That invitation has been accepted and though the dreams of that little band of pioneers has been fulfilled already beyond their expectations through the energy and thrift of their efforts, she now stands on the threshold of a growth which will be felt all about her.

Surely she will become a city on a hill, welcoming the throb of the mighty engines of progress and the happy hum of the wheels of industrial growth.

Her hopes and ideals always lofty, her growth steady and secure, she welcomes the dawn of the new day with confidence, and invites the best of the good land's citizenry to come and partake of her culture, her opportunities, and her happiness.

PROVO FOUNDRY AND MACHINE COMPANY.

SOME OF PROVO'S LEADING INDUSTRIES

PORTION OF THE KNIGHT WOOLEN MILLS PLANT.

Welcome U. C. T.

Legion Hotel

Rooms — Rooms

Smith's Billiard Parlors
and
Cigar Stand
Opposite Orem Station
HANK SMITH, Prop.
Provo, Utah

Warrenite-Bitulithic Pavement Laid on "Black Base" is the Best by Every Test

8½ miles in Ogden Canyon,
6½ miles Spanish Fork Sugar Factory to Payson,
9½ miles on Bingham Highway,
3½ miles on Redwood Road,
Garland City and Pleasant Grove City, all paved with Warren Surface on "Black Base."

Over one million square yards of Warren Pavement surface in Utah ranging from one to ten years old. Maintenance on this million square yards has cost the taxpayers of Utah less than 1-10 of a cent per square yard.

Warren Bros. Company
Salt Lake City

Merrill - Keyser Company
328 West Second South
Salt Lake City

Merchandise and Grain Brokers

We Buy and Sell all Kinds of Hay and Grain

MEMBER COUNCIL NO. 81

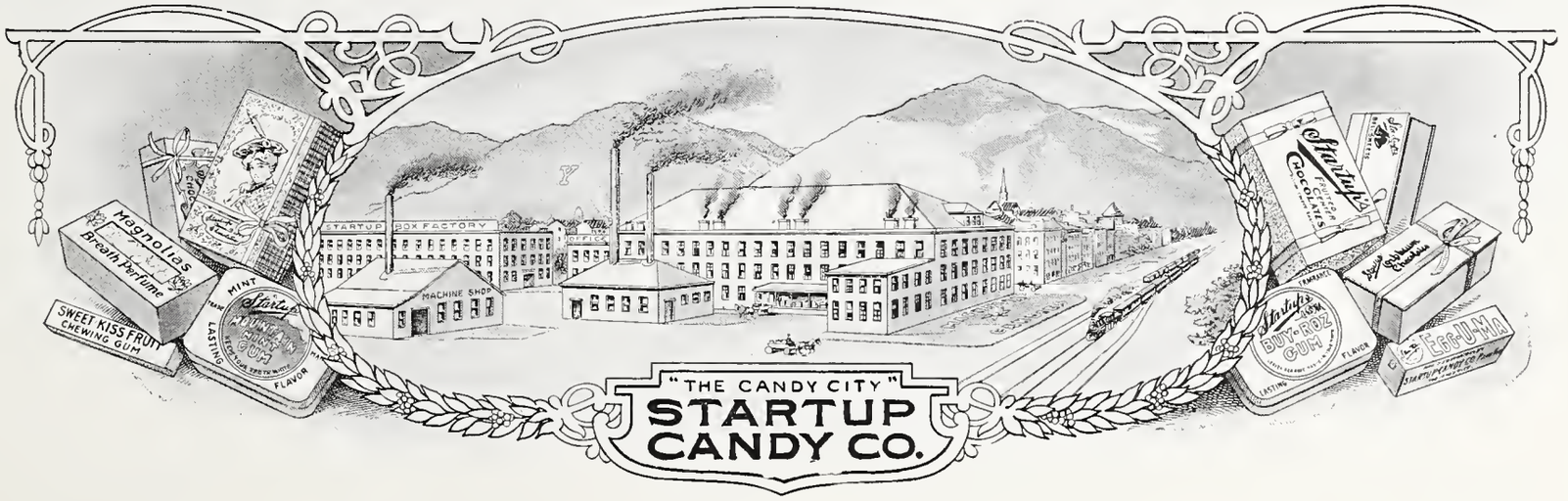
FABIAN Brokerage Co.

400 Vermont Building
Salt Lake City, Utah

Covering
Utah, Idaho Wyoming

SOME OF PROVO'S LEADING INDUSTRIES

PROVO PLANT—NATIONAL PACKING CORPORATION



When in Salt Lake City visit one of our Six Retail Stores.

KEELEY'S ICE CREAM CO.

Forest Dale Saratoga Chip Company

Manufacturers of

SUPERIOR QUALITY CHIPS
and
GILT EDGE BRAND HORSERADISH

48 Kensington Avenue
Hyland 1741
Salt Lake City

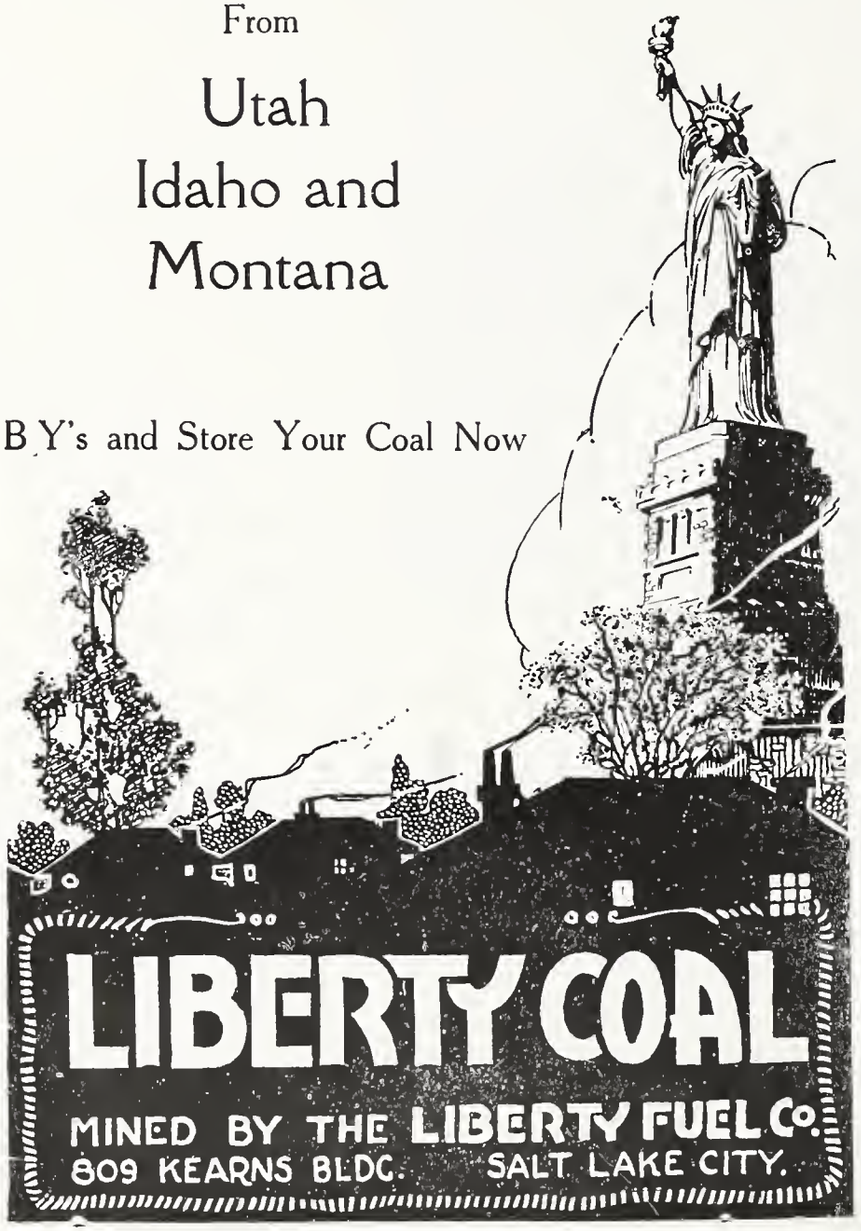
QUALITY -- SERVICE

Welcome to U. C. T. Delegates

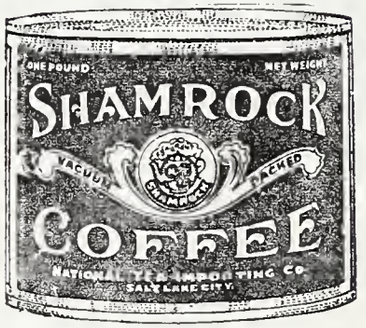
From

Utah
Idaho and
Montana

B Y's and Store Your Coal Now



Serving the Best



VACUUM PACKED

National Tea
Importing Company

Salt Lake City, Utah

BONDS to the amount of $300,000.00 were voted in the spring of 1919, sketches of plans approved October 13, 1919. First contract awarded to Rudine and Chytrans for $152,508.50 in 1920, the second contract of $180,000.00 was let to the same firm for the building during 1921; G. E. Bywater Company roughing-in for plumbing $4403.58 and the Provo Electric and Hardware Company, electric wiring, $2,522.00. It is estimated that it will take $200,000.00 more to complete.

The construction is re-inforced concrete, the first story is of Temple Granite from Little Cottonwood canyon, and the upper stories are of Oolite Stone from Sanpete county.

Joseph Nelson of Provo is the architect and Joseph Conrad did the sculpture work.

T. H. HEAL, President

GREETINGS from

Provo Consolidated Real Estate Co.

PHONE 6--Double--8

We Sell the Earth and Insure It's Contents

The Man is Happy who travels in a

CHEVROLET

He pays the least and gets
the most for his investment

SOLD BY

Schofield Auto Co.

Ask the man who drives one

.:. WELCOME U. C. T. .:.

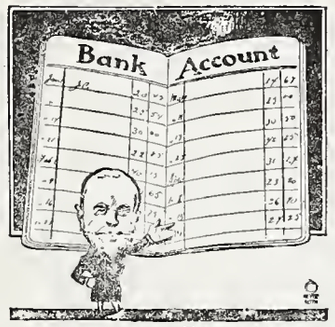
Hansen Catering Co.

HOME MADE CANDIES

Provo's Finest Ice Cream Parlors

ICE CREAM SHERBETS AND PUNCH

36 West Center Street Provo, Utah Phone 179



THE BOOK FOR YOU

It's the pass book. This Bank is not a bookstore, but some of its pass books are very, very valuable. For pleasant reading, for real inspiration, a saving book showing regular deposits cannot be beaten. There is one here for you. Call for it today.

MEMBER OF RESERVE SYSTEM

Knight Trust & Savings Bank

PROVO, UTAH

A Brief Story of the Order of the United Commercial Travelers of America.

IN the light of its present splendid development and assured success, the story of the early struggles and vicissitudes of the Order of United Commercial Travelers of America adds an interesting chapter to the history of commercial travelers' organizations in America.

In 1888 the United Commercial Travelers was organized in Columbus, Ohio with about eight in number. It was composed of the East and West, and was for the benefit of the selling craft.

The eight incorporators, no two representing the same line of trade, were all recognized as leaders in their particular fields of salesmanship.

The Order is composed of subordinate councils and these send representatives to the Grand Council, then the Grand Councils are represented in the Supreme Council.

The Order of United Commercial Travelers of America is organized for the purpose of, (1) To unite fraternally all commercial travelers of good moral character. (2) To give all moral and material aid in its power to its members and those dependent upon them; also to assist the widows and orphans of deceased members. (3) To establish an indemnity fund to indemnify its members for total disability or death, resulting from accidental means. (4) To secure from all transportation companies and hotels, just and equitable favors for Commercial Travelers as a class. (5) To elevate the moral and social standing of its members.

Mother

I know you would not be Content,
Dear Mother of my heart;
If I sent greetings just to you
And Father had no part—
For no real pleasure can be yours
Unless he shares it too,—
And so I'm wishing happiness
Today—to both of you.

Ladies' Floral

PROVO, UTAH

Welcome Visitors

While In Provo Enjoy Some of Our

BUTTER-ROLLS

for your breakfast.
Served at the Sutton or Greer Cafes

Provo Bakery

58 West Center Street

PROVO, UTAH

The Key to Success

111-FEB-23

And a master key at that. One of our bank books that shows regular deposits is just this. It is a key to success because it prepares you to meet every opportunity more than half way.

How often has opportunity knocked upon your door and gone away again because you were not ready? Do not let it happen again. This Bank will help you prepare yourself and will pay you for the privileges of helping you.

Provo Commercial & Savings Bank

CAPITAL $100,000
Surplus $110,000

REED SMOOT, President
C. E. LOOSE, Vice-President
J. T. FARRER, Cashier
J. A. BUTTLE, Asst. Cashier
F. G. RICHMOND, Asst. Cashier

PROVO, UTAH

PROVO LUMBER CO.

"Quality and Service"

PROVO, — Phone. 104 — UTAH

Drink
White Cross Brand
SODA WATER
Manufactured by
American Fork Bottling Works
IT IS THE BEST

Make your Headquarters at

Garden City Candy Company

Ice Cream Cones
Ice Cream and Candies

334 West Center Street, Provo

The Money-Back Store — We Sell For Less

THE HUB CLOTHING STORES CO.

Go to it, Boys
We wish you Success

Cash Tell the Story at

John T. Taylor's Grocery

Quality Goods at Reasonable Prices

Provo --- Utah

Freight

Salt Lake-Provo

Provo--Eureka
Nephi
Intermediate Points

Utah Central TRANSFER CO TRUCK LINE

27 W. 2nd North, Provo

Phone 867

THE
H. G. Blumenthal Co.
Manufacturers of
All kinds of SHEET METAL WORK
PLUMBING, HEATING and VENTILATION, PIPE FITTING, VALVES and Fixtures Carried in Stock
H. G. Blumenthal, Manager
Phone 109 474 W. Center
PROVO, UTAH

–Welcome U. C. T.–
PHONE EIGHT–O
Where the Flowers grow
Provo Greenhouse
We Telegraph Flowers Anywhere
Office and Plant: 291 W. 1st S.
PROVO, UTAH

It will thus be seen that membership in the Order embraces four distinct features: Fraternalism, Social Advantages, the care of the Widows and Orphans, and Indemnity for Accidental Injury or Accidental Death.

The Order, in all its principles, purposes and aims, is uplifting, and every influence it exerts makes for the ennobling of character of the member, both in his relation to society and to the profession to which he belongs. It teaches him that his is an honorable and useful calling; that upon his faithfulness and integrity rests large responsibilities in the world of business and in the complex social systems of our times.

The Order assumes no phase of unionism or paternalism, but it holds steadfastly to the highest ideals and embraces within its precepts all of the mercantile graces of the age.

In the highest sense, the fraternalism of The Order of United Commercial Travelers, means the promotion and protection of each other's interest. It is an enlargement of that sentiment of the traveling salesman that makes him rather do a favor to one of the "boys" on the road, than anybody on earth and which has been felt and recognized since commercial traveling began. Sometimes, in the old days, the recipient of the favor proved unworthy; and with all the circumspection exercised in admitting men to membership, such a thing is not impossible in the ranks of the U. C. T.; but the man who wears the button of blue, white and gold, can be sure when he meets another man wearing the emblem, that here is a man who is thought by sober, respectable members of his own craft, to be worthy of confidence.

The profession of salesmanship is today regarded as only one step below the learned professions of the law, medicine and the priesthood. Some authorities have gone so far as to say that salesmanship is the business of the world and that the members of the selling profession therefore rank first in professional standing.

The American Commercial Traveler has deep-rooted in his makeup an element of spontaneous, impulsive generosity for those in distress, or for the worthy person in need of temporary financial assistance. This trait has become a tradition among the craft, and no day passes without its example. Having its well-spring in this generous impulse, there has been evolved by the Order of United Commercial Travelers of America, a form of beneficience absolutely unique among organizations of a beneficial character. This is a fund known as "The Widows' and Orphans' Fund," which, broadly speaking, guarantees that so long as the Order shall endure no dependent beneficiary who may be the wife, mother, sister or daughter of a member of the Order in good and regular standing, shall ever come to the condition of actual want.

PIGGLY WIGGLY
Scientific Sellers of Foods
NATIONALLY KNOWN BRANDS OF FIRST QUALITY FOODS SOLD
EVERY DAY
AT LOWEST PRICES
CLEAN FRESH STOCK IN A CLEAN STORE
Location:
84 North Uniersity Avenue.

REAL SERVICE FOR LOCAL OR LONG DISTANCE MOVING
If you value your piano or Furniture have it moved the right way by
Hardy-Madsen Transfer Co.
SATISFACTION GUARANTEED
We move anything, anywhere, anytime.
Phone 148 for information
PRICES RIGHT

A Cordial Welcome is Extended to
the Boys of the U. C. T.
and their wives

FARRER BROS. CO.

LADIES' FURNISHINGS

29 North University Ave., — Provo, Utah

WELCOME U. C. T. BOYS

Crane
Company

Salt Lake City, Utah

THE REED

Ogden's Leading Hotel
Commercial Men's
Headquarters

OGDEN, UTAH

Intermountain Broom Co.

Makers of the

***LITTLE BOBBIE and
R WELL MAID BROOMS***

Murray, Utah

–Welcome U. C. T.–

Eat at Emil's

REGULAR DINNER
From 11:30 to 7:30
40c and 50c
SPECIAL T-BONE
STEAK, 75c
SHORT ORDERS
Half Block North of Fountain
Phone 820
EMIL NELSON, Prop.

The widows' and orphans' fund to the present writing has an amount of over half a million dollars, and the disbursemets from the widows and orphans fund since its organization up to the present, has been $1,015,943.18. The present membership of the order of Commercial Travelers is nearly 110,000. There has been disbursed from date of organization to April 1, 1923 for accidents paid to members, nearly eleven million dollars.

The benefits are as follows:

For total loss of time (not to exceed 104 consecutive weeks)	$ 25.00
For partial loss of time (not exceeding 5 consecutive weeks)	12.50
For loss of both eyes	10,000.00
For loss of both hands	10,000.00
For loss of both feet	10,000.00
For loss of one hand and one foot	10,000.00
For loss of one hand	1,250.00
For loss of one eye and one hand or one foot	5,000.00
For loss of one foot	1,250.00

Once A Patron
Always A Patron

your first visit to this store will be the beginning of many

Irvine's

Columbia Theatre

Provo's Leading
Amusement Center
showing only the best in
PICTURES

Good Music
Perfect Ventilation

Welcome U. C. T.

WE WANT YOUR PATRONAGE

Always insist on GOOD GAS. We Have It

Pine Tree Service Station

Gas, Oils, Greases, Tires, Tubes, Truck and Auto Accessories

Our Motto:—Reliable and Quick Service at Reasonable Prices

Corner Third South and University Avenue

PHONE 237 PROVO, UTAH

STUDEBAKER CARS
1923 Models & Prices, f.o.b. factory

LIGHT-SIX
5-Pass., 112" W. B., 40 H. P.

Touring	$ 975
Roadster (3-Pass.)	975
Coupe-Roadster (2 Pass.)	1225
Sedan	1550

SPECIAL-SIX
5-Pass., 119" W. B., 50 H. P.

Touring	1275
Roadster (2 Pass.)	1250
Coupe (4 Pass.)	1875
Sedan	2050

BIG-SIX
7-Pass., 126" W. B., 60 H. P.

Touring	1750
Speedster (5 Pass).	1835
Coupe (4 Pass.)	2400
Coupe (5 Pass.)	2550
Sedan	2750

Terms to meet your Convenience
All models on display at our Show Rooms at 218 West Center St.
NAYLOR AUTO CO.
This is a Studebaker Year

Utah Wholesale Grocery Co.

OGDEN -:- SALT LAKE -:- PROVO

Distributors

Del Monte Canned Goods

Proctor & Gamble Products

JNO. C. DEAL, General Manager

Salt Lake City, Utah

Answering Every Grocery and Meat Need!

We believe that the Grocery and Meat business should be on a service basis. And that's one reason why we keep our stocks complete and always fresh. Our clerks both at the counter and at the telephone, have the same spirit of service.

Sutton Market

Provo, Utah

.:. WELCOME U. C. T. .:.

10c

Almond Clusters, Opera Cream, Peanut Pietro, Fruit and Nuts, Etc., Butter Cream Nut Loaf

5c

Jersey Cream, Ceylon, Peanut Pietro, Go-Getter, Cocoanut Puff, Nutty Delight etc.

GLADE CANDY COMPANY

FOR SALE AT ALL FIRST-CLASS DEALERS
SALT LAKE CITY

Our Traveling Salesmen Cover Regularly the Four States of
UTAH, IDAHO, NEVADA, WYOMING

Symns Utah-Grocer Co.

Salt Lake City, Utah —:— Idaho Falls, Idaho

EXCLUSIVE JOBBERS OF

STAPLE AND FANCY GROCERIES

WE SELL TO DEALERS ONLY

Orders Sent us by Mail given Careful and Prompt Attention

DISTRIBUTORS FOR

Fort Stanwix Fancy Canned Vegetable

(Flag Brand)

OUR BOYS BELONG TO COUNCIL 81

We extend the U. C. T. Boys and their friends a Hearty Welcome

State Bank of Provo

Doing a General Banking Business

W. H. BRERETON, President
JOHN ROUNDY, Vice-Pres.
ALVA NELSON, Cashier
JULIAN GREER, Asst. Cashier

For loss of one eye	1,250.00
For death	6,300.00

Double indemnity ($12,600.00) if death results within 90 days from injuries due to a wreek, eollision or derailment, while riding as a passenger in a passenger ear on a steam railroad.

The eardinal principles of this Order are Unity, Charity and Temperanee, and are represented by the eolors of blue, gold and white. Temperanee is the ehief eorner stone and is regarded by us as a priceless jewel.

The cost of the Order is very small, being about a dollar and a half a month.

U. C. T.

—Stands for "U Can Talk," and while you are talking, tell the boys, their families and friends that the plaee to get the right kind of goods at the right priee in Provo is at—

Wood-Clifton Co.

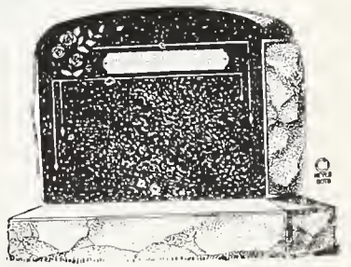
Distributors of Quality Merchandise - Everybody's Store.

Come in and get acquainted with "Scotch" and his corps of artists---

RAWLINGS Barber Shop

"The Home of Easy Shaves and Correct Hair Cuts"

On the Ground Floor
86 West Center



Fine Monuments at Right Prices

A Large Variety From Which To Select

Beesley Marble & Granite Works

Just South of Tabernacle
PROVO, UTAH

MELLEN SAND & GRAVEL CO.

SAND, GRAVEL AND
CRUSHED STONE

PLANTS AT

Provo River, Salt Lake & Utah
Salt Lake, on all railroads
Draper, on L. A. & S. L. R. R.
Nash, on D. & R. G .R. R.

Phones Wasatch 4667—5715 Auditorium Building
SALT LAKE CITY

Welcome U. C. T.

We Deliver the Best Ice

That you can ever have, and we do it promptly, because our output is uniform and our reserve stock always more than sufficient for the needs of our large but constantly increasing list of most gratified customers. We can show you a saving, for our ice lasts. It's pure, solid and cut at more than full weight.

Provo Ice & Cold Storage Co.

PROVO, ::: ::: UTAH

We Appreciate Very Much the Interest
Shown by the U. C. T.
Members in

Cullen Products

Candy Nekto Root Beer

Its a case of Good Men Boosting Good
Products

EFFICIENT PUBLIC SERVICE

AND

COMMUNITY DEVELOPMENT

An efficient public servant is an institution which makes itself a real factor in the upbuilding of the communities it serves.

Here are some of the reasons why the Utah Power & Light Company is recognized as a builder of Utah county and of the inter-mountain west:

It maintains at all times an adequate and dependable supply of electric service.

It brings such service to the home and to industry at a lower cost to the customer than that of any other form of energy.

Its policy is one of courteous treatment to the public, and the furnishing of service which must be satisfactory in every detail.

It distributes in its territory an annual payroll of several million dollars to thousands of employes.

It brings in millions of dollars each year in new capital for the further development of its service.

It pays more than a million dollars a year in taxes in the territory it serves.

It spends several million dollars in its territory each year for supplies and materials used in construction and operation.

It is constantly increasing and enlarging its facilities for service, to keep well in advance of the demands incident to the growth of its territory.

UTAH POWER & LIGHT COMPANY

EFFICIENT PUBLIC SERVICE

IS THE PRICE OF SUGAR HIGH?

In these Western states we rejoice when the price of copper advances and when silver, lead, wheat, and potatoes go up. Such a move, we know, means increased prosperity.

But why is it that so many of us complain when sugar prices take an upward turn? The raising of Sugar Beets and the production of Beet Sugar is the greatest single agricultural enterprise in the inter-mountain region.

Do you realize that 85 per cent of all sugar produced in Utah and Idaho is shipped and sold at Missouri River points, and the money brought back to these states for distribution? In this way the Beet Sugar Industry every year brings into these states millions of dollars.

The average amount of sugar consumed in the United States is 103 pounds per year. This may cost as much as twelve dollars, or only a dollar a month. Is this price excessive when the advantages it brings are considered? It enables the companies to pay a good price to the farmers for beets; it returns to the thousands of investors in American Sugar Companies some dividend on their money; it increases production; encourages cattle feeding, dairy farming and stimulates business generally.

The much talked of tariff on sugar is not in any way responsible for the prevailing price of sugar. The sugar tariff in the United States is the lowest rate prevailing in the world. In Great Britain the rate is $5.00 per hundred pounds; in Italy $2.68; in Germany $3.50; in Belgium $3.50; in Greece $6.81; in Spain $15.75.